

Pride Sponsor Advertising 2026



Dear Community Partners,

The Oxford County Pride Committee is a diverse group of community members representing the 2SLGBTQIA+ community across Oxford County. We work to celebrate, advocate, and educate, while creating opportunities for local residents to connect, participate, and access supportive resources.

We are proud to once again develop the Oxford County Pride Guide, a resource that brings together local businesses and community service providers in a shared commitment to inclusion and allyship. The Pride Guide highlights diversity, equity, and inclusion across Oxford County and features resources, articles, and advertisements from our valued sponsors. It is distributed in both print and digital formats and is also available on our website to be shared widely through social media.

Sponsoring the Pride Guide is a meaningful way to promote your business or organization while supporting Oxford County Pride events throughout the community. We invite you to join us as a sponsor for our annual Oxford County Pride Family Day on **June 13, 2026**, and we are also gratefully accepting donations for our Silent Auction in support of Pride programming. Your support helps ensure we can continue to offer safe, inclusive social, leisure, and recreational opportunities for the 2SLGBTQIA+ community in Oxford County.

If you are unable to sponsor at this time but would still like to participate in Family Day, community tables are available for \$50. Please note that a table at Family Day is included with all sponsorship packages.

To become a sponsor or reserve a table, please contact Oxford County Pride at **226-557-9904** or mail@oxfordpride.ca. You may also register through our website at <https://oxfordpride.ca/community-partners/>, and a committee member will follow up to gather any required information and arrange payment.

Sponsor Levels	Platinum	Gold	Silver	Bronze	Friend
Value	\$1000	\$500	\$300	\$150	Silent auction item under \$150
Ad in Pride Guide Colour	Full Page colour Prime spot	½ page colour	¼ Page colour	Logo listed	Names listed
Family Day Poster	Large logo	Small logo	No	No	No
Inclusion on Social Media	Logo with optional message	Logo	Mention	Mention	Group mention
Inclusion on Oxfordpride.ca	Logo & link to website	Logo & link to website	Logo link to website	Listed under Bronze	Listed under Friends
Table at our Family day event	Yes	Yes	Yes	Yes	If value is over \$50
Recognition at event Sponsor boards	Large Logo	Medium Logo	Small Logo	Name large text	Name small text
Speak at Family Day event	Yes	No	No	No	No
Radio Interview mention	Yes	No	No	No	No

Oxford County Pride Family Day Saturday June 13, 2026

Please note we are not a registered charity and therefore we cannot provide tax receipts.