

Pride Sponsor Advertising 2025



Greetings:

The Oxford County Pride committee brings together a diverse group representing the 2SLGBTQAI+ community. We celebrate, advocate and educate; providing opportunities for local residents to come participate and locate resources.

It is our pleasure to once again develop the Oxford County Pride guide as a forum for local business and community service providers to demonstrate their support and ally ship for the 2SLGBTQAI+ community. This is an amazing opportunity for you to show your diversity, equity and inclusion throughout the County of Oxford. The Pride Guide is full of resources, articles and ads from our sponsors. It is available in print and electronically on our website, for all to share on their social media platforms.

This is a great opportunity to advertise your business/organization and also benefit by supporting Oxford County Pride events throughout our community. Please join us as a sponsor for our tenth anniversary of Oxford County Pride Family Day on June 14, 2025! As a sponsor you ensure that we continue to provide 2SLGBTQIA+ social, leisure, and recreational opportunities that are safe and inclusive for all in Oxford County.

Contact Philip Vandermolen at 519-504-0506 or mail@oxfordpride.ca to become a sponsor. You can also register through our website at <https://oxfordpride.ca/community-partners/> and a committee member will contact you for all the information we need.

| Sponsor Levels | Platinum \$1000 | Gold \$500 | Silver \$300 | Bronze \$150 | Friend Less than \$150 Silent auction item or donation |
|-------------------------------------|--------------------------------|----------------------|----------------------|---------------------|--|
| Ad in Pride Guide Colour | Full Page colour Prime spot | ½ page colour | ¼ Page colour | Logo listed | Names listed |
| Family Day Poster | Large logo | Small logo | no | no | no |
| Inclusion on Facebook/Instagram | Logo with optional message | Logo | Group Mention | Group Mention | Group Mention |
| Inclusion on Oxfordpride.ca | Logo link to website | Logo link to website | Logo link to website | Listed under Bronze | Listed under Friends |
| Table at our Family day event | Yes | Yes | Yes | Yes | If value is over \$50 |
| Recognition at event Sponsor boards | Large Logo | Medium Logo | Small Logo | Name large text | Name small text |
| Speak at Family Day event | Yes | No | No | No | No |
| Radio Interview mention | Yes | No | No | No | No |

Oxford County Pride Family Day Saturday June 14, 2025