

Pride Sponsor Advertising 2023



Greetings:

The Oxford County Pride committee brings together a diverse group representing the 2SLGBTQAI+ community. We celebrate, advocate and educate; providing opportunities for local residents to come participate and locate resources.

It is our pleasure to once again develop the Oxford County Pride guide as a forum for local business and community service providers to demonstrate their support and ally ship for the 2SLGBTQAI+ community. This is an amazing opportunity for you to show your diversity, equity and inclusion throughout the County of Oxford. It is full of resources, articles and ads from our sponsors. The Pride guide is available in print and electronically on our website, for all to share on their social media platforms.

This is a great opportunity to advertise your business/organization and also benefit by supporting Oxford County Pride events throughout our community. Please join us as a Sponsor for our 2023 Oxford County Pride Family Day! As a sponsor you ensure that we continue to provide 2slgbtqai+ social, leisure, and recreational opportunities that are safe and inclusive for all in Oxford County.

We do offer one Diamond sponsor position. This is decided by the committee and is a business or organization that has gone above and beyond for the 2SLGBTQAI+ community. An example would be the current “100 Women who care Oxford”; they raised over \$5000 for the installation of a Pride sidewalk in Ingersoll.

Contact Philip Vandermolen at 519-504-0506 or mail@oxfordpride.ca to become a sponsor. You can also register as a sponsor through our website at <https://oxfordpride.ca/community-partners/> or order purchase a package in our Pride shop <https://oxfordpride.ca/shop/> and a committee member will contact you for all the information we need.

Sponsor Levels	Platinum \$1000	Gold \$500	Silver \$300	Bronze \$150	Friend Silent auction item under \$150
Ad in Pride Guide Colour	Full Page colour Prime spot*	½ page colour	¼ Page colour	Logo listed	Names listed
Family Day Poster	Large logo	Small logo	no	no	no
Inclusion on Facebook/Instagram/ Twitter	Logo with optional message	Logo	Mention	Mention	Group mention
Inclusion on Oxfordpride.ca	Logo link to website	Logo link to website	Logo link to website	Listed under Bronze	Listed under Friends
Table at our Family day event	Yes	Yes	Yes	Yes	If value is over \$25
Recognition at event Sponsor boards	Large Logo	Medium Logo	Small Logo	Name large text	Name small text
Speak at Family Day event	Yes	No	No	No	No
Radio Interview mention	Yes	No	No	No	No

*inside front or back cover, back cover or choice of location excluding front cover. First come first come first serve basis.

Platinum Sponsors get preference of ad placement in guide. **Oxford County Pride Family Day Saturday June 17, 2023**