

## Pride Sponsor Partnership Advertising 2022



Greetings,

The Oxford County Pride Committee are 2SLGBTQIA+ community members and allies who live and work in Oxford County. The objective of our committee is to develop artistic and cultural Pride celebrations that promote and recognize inclusion, diversity and gender throughout Oxford County. In doing so, the Pride Committee highlights organizations, businesses, services and opportunities that support and promote positive outcomes for the 2SLGBTQIA+ community. Due to Covid 19 restrictions 2021 was another challenging year. In light of these barriers, we successfully provided our annual events, such as Story Time with the Queen, Flag raisings throughout Oxford County and Oxford Pride Family Day, virtually. **2022 will be returning to live events at Museum square**, with story times at the community Libraries, as well as other business and partnership activities. We continue to expand our Oxford Pride guide and website, which provides resources and information, highlighting 2SLGBTQIA+ inclusive businesses and organizations throughout Oxford County. The Oxford Pride committee works all year round to engage the 2SLGBTQIA+ community, as exemplified by our recent Ugly Xmas Sweater Bowling event partnered with C&D lanes boasting approximately 50 participants. We are so proud to have completed the Rainbow Crosswalk installment at Museum square in downtown Woodstock! More exciting news, we have received a generous grant from “100 Women Who Care in Oxford” to install additional crosswalk in the Oxford County. Our team is happy to announce Ingersoll Town Council unanimously approved a progress flag crosswalk to be painted at the intersection of Thames St. and Charles St. in Ingersoll. Our hope is to continue this process in Tillsonburg as we progressively move forward.

The Oxford Pride Committee invites you to join us as a sponsor/partner for the 2022 Oxford Pride celebrations! Our committee would like to take this opportunity to genuinely thank you for your support, and consideration. Contact Philip Vandermolen 519-504-0506 or email: [mail@oxfordpride.ca](mailto:mail@oxfordpride.ca). You can also become a community partner on our website [www.oxfordpride.ca](http://www.oxfordpride.ca)

Sponsor Levels	Platinum \$1000	Gold \$500	Silver \$250	Bronze \$100	Friend value < \$100
Ad in Pride Guide Colour	Full Page colour Prime spot*	½ page colour	¼ Page colour	Logo listed	Names listed
Inclusion on Facebook/Instagram/Twitter	Logo with optional message	Logo	Mention	Mention	Group mention
Inclusion on Oxfordpride.ca	Logo with link to website	Logo with link to website	logo only	Listed under Bronze	Listed under Friends
Recognition at event Sponsor board	Yes large logo	Yes medium logo	Yes Small logo	Yes Name large text	Yes Name small text
Speak at Family day event	Yes	No	No	No	No
Radio Interview mention	Yes	No	No	No	No
<b>Pride guide advertising only **</b>	Black and White	Colour			
Full Page	\$500	\$750			
Half Page	\$250	\$350			
Business Card	\$100	\$200			

\*Inside front or back cover, back cover or choice of location excluding front cover. First come first come first serve basis. Sponsors get preference of ad placement in guide; all sponsors will be displayed on a sponsor board at our Family Day event and at other events throughout the year.

\*\*Those choosing to advertise in the pride guide only will not receive any other recognition.